



Vegas FAQ

Top 25 Frequently Asked Questions

Question	2004	2005
1 How many visitors come to Las Vegas?	37,388,781	38,566,717
2 What is tourism's economic impact?	\$33.7 Billion	\$36.7 Billion
3 How many convention delegates visit?	5,724,864	6,166,194
4 How many conventions are held per year?	22,286	22,154
5 Conventions' non-gaming economic impact?	\$6.9 Billion	\$7.6 Billion
6 What is Clark County's gaming revenue?	\$8.7 Billion	\$9.7 Billion
7 What is Las Vegas' gaming revenue?	\$6.8 Billion	\$7.6 Billion
8 What is the average gambling budget per trip?	\$545	\$627
9 What is Las Vegas' city-wide occupancy?	88.6%	89.2%
10 What is Las Vegas' hotel occupancy?	92.0%	91.8%
11 What is Las Vegas' motel occupancy?	68.7%	72.0%
12 What is Las Vegas' weekend occupancy?	95.0%	95.0%
13 What is Las Vegas' midweek occupancy?	85.8%	86.6%
14 What is the US national avg. hotel occupancy? *	61.3%	63.1%
15 Total enplaned/deplaned airline passengers?	41,441,531	44,267,362
16 Avg daily auto traffic: all major highways?	81,923 ^e	85,544
17 Avg daily auto traffic: I-15 at NV/CA Border?	38,799	39,649
18 What is the average nightly room rate?	\$90	\$103
19 How many hotel/motel rooms are in Las Vegas?	131,503	133,186
20 How long is the avg. visitor's trip (in nights)?	3.6	3.5
21 What % of visitors are under 21?	10%	9%
22 What is the average age of a visitor?	49.0	47.7
23 What % are first time visitors?	19%	18%
24 What % of visitors are from So. California?	27%	29%
25 What % of visitors are International?	13%	12%

*U.S. avg. hotel occupancy based on data from Smith Travel Research

^e = estimate, partial NDOT data unavailable for 2004

LAST UPDATED: 3/06